

PRESS RELEASE

California Kiwifruit Commission
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CALIFORNIA KIWIFRUIT REPRESENTATIVES ATTEND INTERNATIONAL KIWIFRUIT CONFERENCE

Fresno, CA – Representatives from the California Kiwifruit industry attended the 26th annual International Kiwifruit Organization (IKO) conference held in Santiago, Chile. The IKO was established in 1983 and is comprised of several kiwifruit producing countries. Attendees of the conference included: Chile, New Zealand, France, Italy, Spain, Portugal, Korea, and the United States.

“This was a great opportunity to meet with world kiwifruit leaders and discuss world kiwifruit production and markets,” said Alex Ott, President of the Fresno based California Kiwifruit Commission.

Wade Shepherd, a local Central Valley kiwifruit grower, from Denair, CA, who attended the conference stated, “This was a very informative trip and we continue to look forward in working with the world kiwifruit community.”

Ott stated “Clearly there are some shared concerns with respect to global kiwifruit issues. This conference provided a great venue to discuss solutions with other countries regarding the competitive global kiwifruit market. It is anticipated that next year’s conference will be held in Spain.

The California Kiwifruit Commission is a statewide marketing order that represents approximately 6.5 - 7 million kiwifruit trays.

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